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20|30 Group appoints Tim Pearce as Commercial Director

Pearce excels in accelerating growth strategies propelling start-ups and SMEs onto the global stage

20|30 invests in bold and revolutionary start-ups with industry-changing solutions built on blockchain

LONDON – 7 October 2019 – 20|30 Group has appointed Tim Pearce as Commercial Director with immediate effect. He reports jointly into Tomer Sofinzon, CEO and Founder of 20|30, and Christopher Skulte, Chief Operating Officer, and joins 20|30's Executive Committee. In this newly created role his is primarily responsible for driving sales growth across 20|30's portfolio of companies.

Pearce has over two decades' global strategy, sales, business development and management experience, mainly in the technology space, having worked at companies including NCR Corporation, Dimension Data and Blenheim Chalcot. A truly global citizen, Pearce has lived and worked across Europe, Australia, South Africa and the United States and speaks six languages (English, French, German, Afrikaans, Spanish and Greek). In 2012 he founded Bounce International, which works with businesses either looking to accelerate their multinational performance.

"20|30 is an incredibly compelling proposition for me as I have always had a passion for innovation and entrepreneurship, helping early stage start-ups bring their visions and brands to life and succeed in ways they only dreamed possible," observes Pearce. "20|30 is growing at a rapid pace acquiring extraordinary start-ups; all of which are using DLT technology to develop game-changing solutions which tackle a significant market or society issue."

Pearce adds: "Blockchain is industry-agnostic, so the breadth and variety of businesses joining the 20|30 portfolio is diverse and limitless. Key is that they are solving a significant market issue, are scalable, and with the right strategy, can turn a profit very quickly. I am thrilled to join the remarkable team at 20|30 and cannot to play a part in the company redefining industries and societies around the world."

"Tim has an exceptional track record in working with new or small to medium-sized businesses looking to design scalable market strategies so that they can become global and profitable quickly," notes Tomer Sofinzon, CEO and Founder of 20|30 Group. "He will play a vital role in providing strategic advice to our fast-growing portfolio of bold and revolutionary start-up companies; accelerating their growth strategies so that they excel on the global stage in less than five years. We are delighted to welcome him to our senior leadership team."

Publicly announced 20|30 portfolio companies, as of September 2019, include:

- **TokenFactory – is opening an illiquid market and addressing an urgent market need for higher yielding investment opportunities.** The company made history in April 2019 by becoming the first UK company to successfully tokenise and issue its own equity as part of the Financial Conduct Authority's (FCA) Sandbox 4 in collaboration with the London Stock Exchange Group.
- **IDWorks – is redefining identity.** Identity today is broken and as the world shifts from paper to digital, compliance costs are soaring and cybercrime is a \$450 billion problem. IDWorks solutions create absolute trust between organisations and users, and combat this with the secure compliant streamlined engagement tools that optimise and future proof relationships.
- **MetaVault – is the new global standard in secure custodial and non-custodial digital asset solutions for institutions and high-net-worth individuals.** Digital asset crime is reported to have soared to record highs in 2018 with losses topping an estimated \$1.7 billion. MetaVault tackles these issues head-on and removes the security risks of concern to investors considering digital assets as part of their portfolios.

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This press release is issued by 20|30 Group to members of the media.

All information and figures source 20|30 Group unless otherwise stated as at 31 December, 2018.

20|30 Group is registered at Ground Floor, Dorey Court, Admiral Park, St. Peter Port, Guernsey, Channel Islands GY1 2HT. Company number 65165.

Notes to Editors:

20|30 is a diversified portfolio of market leading products and services that are paving the way for a paradigm shift in a number of industries utilising blockchain and distributed ledger technology. A growing collection of innovations, every company is tied together by a shared ethos – a belief that decentralisation is a powerful force reshaping societies and the organisations within them. Our mission is to build the decentralised tools and infrastructure that will be main stream by the year 2030. We start and acquire promising companies as well as build our own market-driven solutions in-house. For more information visit www.2030.io, [LinkedIn](#) or [Twitter](#)