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## Digital asset security specialist MetaVault joins 20|30 Group

*MetaVault solutions could catapult Digital Asset Investing into the mainstream by as early as 2025*

**LONDON** – 23 September 2019 – 20|30 Group has signed an exclusivity agreement to purchase MetaVault, the new global standard in secure custodial and non-custodial digital asset solutions for institutions and high-net-worth individuals.

MetaVault was founded in early 2018 in response to the growing institutional investor requirement for ultra-secure digital asset custody. Much like digital versions of traditional bearer instruments, without robust security measures in place, digital assets are exposed to bad actors and abuse. Digital asset crime is reported to have soared to record highs in 2018 with losses topping an estimated \$1.7 billion.

MetaVault tackles these issues head-on and removes the security risks of concern to investors considering digital assets as part of their portfolios. The company has developed a locked ecosystem of approved destinations and a dedicated custodian for digital assets that allows fast, frictionless and secure payments processing for Bitcoin, Ether and many others including Bitcoin Cash, Litecoin, ERC20 and ERC721 based tokens.

MetaVault is also among the select few custodians who can add A-rated third-party insurance to their digital custody solution to create an explicit guarantee of safety, meaning that the risk of holding digital assets at MetaVault becomes effectively, zero.

“The digital asset sector is rapidly growing as the world’s largest investors and traders start to see the enormous potential of this ‘once-in-a-generation’ investment opportunity,” observes Justin Short, CEO and co-Founder of MetaVault. “Mainstream adoption of digital assets as a global mechanism for value transfer, however, remains a challenge. This is due to a failure in addressing extraordinarily high and unique systematic security risks around the movement of digital assets - specifically, irreversible errors, employee safety and embezzlement. This is why we created MetaVault.”

20|30 Group’s CEO, Tomer Sofinzon, adds: “Justin and the MetaVault team have developed an extremely powerful security solution. Their products – live now – are a significant contribution towards the bringing of digital assets into the mainstream in a trend that is also happening now. MetaVault embodies exactly the type of companies which qualify to join 20|30’s fast growing portfolio – bold, visionary and revolutionary ideas which have the power to not just improve, but completely transform an industry using blockchain technology. We are excited to welcome MetaVault to our Group and will be announcing more new portfolio companies over the coming weeks.”

MetaVault ([www.metavault.com](http://www.metavault.com)) joins 20|30 Group initially as a venture portfolio company within 20|30’s Asset Management division (led by Robert Gaskell) and will become a wholly owned subsidiary of 20|30 Group subject to completion of regulatory and legal due diligence. Based in London at 20|30 Group’s offices, the company was co-founded by Justin Short, Chief Executive Officer, Michael Horgan, Chief Operating Officer and Carolina Larramendy, Chief Business Officer.

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### About 20|30

20|30 is a diversified portfolio of market leading products and services that are paving the way for a paradigm shift in a number of industries utilising blockchain and distributed ledger technology. A growing collection of innovations, every project is tied together by a shared ethos – a belief that decentralisation is a powerful force reshaping societies and the organisations within them. Our mission is to build the decentralised tools and infrastructure that will be main stream by the year 2030. We start and acquire promising projects as well as build our own market-driven solutions in-house. For more information visit [www.2030.io](http://www.2030.io), [LinkedIn](#) or [Twitter](#)

This press release is issued by 20|30 Group to members of the media.

All information and figures source 20|30 Group unless otherwise stated as at 31 December, 2018.

20|30 Group is registered at Ground Floor, Dorey Court, Admiral Park, St. Peter Port, Guernsey, Channel Islands GY1 2HT. Company number 65165.